

RE/MAX AGENT TECH



The RE/MAX Tech Suite offers agents a comprehensive assortment of business-building digital tools and assets.



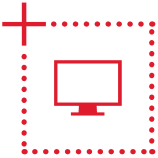
LEAD GENERATION PLATFORMS

RE/MAX has an extensive online presence that drives leads to agents. The websites remax.com, global.remax.com, theremaxcollection.com and remaxcommercial.com, along with the RE/MAX Mobile App, are dynamic consumer resources that generate leads and introduce agents to potential clients.



LEADSTREET®

LeadStreet is the pipeline that delivers you leads from RE/MAX lead generation platforms and websites, with no referral fees. The robust tool also provides a contact management system, automated marketing capabilities such as saved searches and drip campaigns, templated websites for immediate web presence, social media integration and more.



AGENT AND TEAM WEBSITES

No need to spend the time and money developing your own website. RE/MAX provides agents and teams with a modern, mobile-responsive and intuitive Agent page - for free! The sites are automatically updated as new features are released - and all leads go directly to you, with no referral fees.



DESIGN CENTER

Here's your personal marketing assistant, offering a wide variety of free, easily customizable templates for flyers, postcards, virtual tours, websites and presentations. Many designs also feature integrated distribution options.



@REMAX.NET EMAIL ADDRESS

A great way to further align yourself with the No. 1 brand in real estate! All RE/MAX associates are provided an @remax.net forwarding email address to help market their business. This forwarding address doubles as a logon to access many RE/MAX online resources.



MAX/CENTERSM

Be sure to bookmark MAX/Center, your RE/MAX portal for easy access to all RE/MAX business-building tools and resources.



AGENT PORTAL

Pay your annual dues. Track transactions. Update your RE/MAX profile. You can do it all right here.



RE/MAX UNIVERSITY®

Receive industry-leading education on demand. Grow professionally by earning certifications and designations or engaging in Continuing Education. Improve your skills and explore new avenues of business through video instruction and printable guides on negotiation, marketing, technology resources and much more.



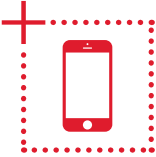
RE/MAX REFERRALS

Capitalize on the incredible network of over 115,000 RE/MAX professionals around the world by using a RE/MAX referral platform. The Find an Agent tool and the Global Referral Exchange make referrals social, giving you the ability to engage in discussion, exchange referrals and obtain leads in multiple languages with other RE/MAX agents around the globe.



SHOP RE/MAX

With more than 115 participating companies, the RE/MAX Approved Supplier Program offers everything from business cards and signage to financial services and cell phone plan discounts.



RE/MAX MOBILE APP

An excellent property search tool for consumers – and a core lead generation platform for you. The RE/MAX App can be branded with your photo, name and contact information. And any time a consumer accesses the app, it acts as a personal lead generator!



REM.AX URL SHORTENER

Turn cumbersome URLs into shorter, cleaner and easily shareable links. Then, measure and track link traffic to learn what is resonating with your audiences and to continuously improve your marketing efforts.



CMN HOSPITALS MIRACLE SYSTEM

Make a difference in your community by supporting Children's Miracle Network Hospitals®. The Miracle System allows you to easily and securely make donations to your local CMN Hospital after each closed transaction, access resources to market your involvement and track contributions.



RE/MAX MARKETING PORTAL

Accessed through MAX/Center, this is where you easily find social assets and official RE/MAX claims, slogans and logos – and other marketing resources.



ECARE: TECHNICAL SUPPORT

Got tech questions? The eCare Technical Support team can help! Call or email the team directly, or access quick and simple expert solutions via the RE/MAX eCare Help Center.

