



RE/MAX: THE WORLDWIDE LEADER

#1 IN THE WORLD

Nobody in the world sells more real estate than RE/MAX.^{1,2}
As measured by residential transaction sides

PRODUCTIVITY PER AGENT

RE/MAX agents create a winning culture by being focused, productive and very good at what they do.

DO THE MATH

Is it better to close more sales in a smaller group or fewer sales in a massive group? Easy question.

QUALITY OVER QUANTITY

RE/MAX attracts top producers and those who aspire to be top producers. We are focused on the quality of our agents—not the quantity.

COMPETITIVE ADVANTAGE

RE/MAX leads the industry in a wide variety of other ways – from brand awareness to website traffic to global presence to franchisor rankings by third parties such as Entrepreneur and Franchise Times.^{1,2}

¹ Source: More website traffic than any other national real estate franchise website, according to Hitwise data, full-year 2017, report of all U.S. real estate franchisors among websites in the “Business and Finance-Real Estate” category.

² Source: MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind.

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